## as seen in

## THE WALL STREET JOURNAL

## The Million Dollar Hire

A major study at a Fortune 100 company found that the real cost of hiring wrongly was over one million dollars for most jobs.

Other studies put the price tag at  $2\frac{1}{2}$  times a failed hire's annual salary. Either way, this huge hidden expense can wreak havoc on your bottom line. With so much at risk, how can you afford not to hire the very best? So, the real question is: How do you separate the Quality from the Quantity? . . . and how do you do it quickly before the best candidates are scooped up by your competitors?

Hire Golden has developed the perfect selection tool for today's fast-moving recruiting world. This revolutionary new technology has turned the "bleary-eyed" challenge of unlimited resumes into an unprecedented opportunity to screen the masses for the very best applicants. As a result, for each of your hiring engagements, we will seek the largest pool of qualified candidates we can find ... usually in the thousands ... quickly filter through them using our unique process, and select the 5 to 10 very best ones for you to interview. You choose which ones are right for you and we back your final choice with the longest and strongest warranty in the recruiting industry—an Unconditional 36-Month Guarantee!

Our process works equally well identifying terrific admin support and great sales people as it does selecting innovative managers, cutting-edge engineers, and the most scrupulously honest CFOs. Hire the very best people – Call Us Today at 1-888-447-3465 and you will have top quality candidates on your desk within 1 week. For more information, visit our website at www.hiregolden.com.



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